

Target customer



Everything humans design is ultimately for the use of another human. (Think about it— even products designed for animals or plants are first purchased by another human!) Your choice of target user will sometimes have a big impact on your design requirements.

Activity	
Create a customer profile that outlines the type you think is likely to purchase the following dev	
The criteria can be :	Income Location
For each invention, find a nice and smart name	Hobby Media Likes Dislikes
Invention n°1	Invention n°2
	and final fi
Invention n°3	Invention n°4
Invention n°5	Invention n°6